

THE MILLÉSIME 2012

WE ARE READY FOR ORGANIC WINE !

The four guys of Intrás couldn't wait to do the Viognier 2012 harvest, by hand.



Three years after the official organic conversion, our new way of working started in 1998 finally lead to a "totally organic wine" label.

From our 2012 vintage, you will be able to see (from march 1st, 2013, during our open house sessions, for

the white and rose wines) the European logo (green leaf with stars) and the French logo (AB) on our bottles.



It is a huge step for our and our children health, and yours of course, who are drinking our wine. But we think about doing better, and we are keeping on getting information from our colleagues as well as we are taking courses.



On another subject, we are still fighting "against" shale gas projects in our village, but also "for" energetic and environmental transition issues, which is more motivating.



We are not alone to take care about these issues, in our village and everywhere in Ardèche... Sharing this way of thinking is a real pleasure we can't hide!



LUBIE AND Co

CHILDREN BAGS, TOILETRY BAG ...



Marie-Julienne, Sébastien's wife, has just started creating little bags and other accessories.

Discover her colorful and recreational

work on:

<http://lubieandco.alittlemarket.com>



ADIEU GISÈLE AND BRUNO

30 YEARS OF WELCOME AND DEVOTION

Bruno already left us, at 75 years old, in 2011. Gisèle joined him one year later. As we are celebrating the 30th anniversary of our wine commercialization, we want to remember that, without the help and devotion of a lot of cousins and friends, we wouldn't be able today to have this nice team of 8 persons making organic wine.

Bruno and Gisèle welcomed us and helped us during 30 years, as long as their health allowed them to do so, from december 1982 to december 2012.



And the adventure of our Parisian shed is still going on, thanks to the kindness of their children, Serge and Philippe.

Gisèle, Bruno, thank you a lot from our heart and thank you again to keep an eye on us, from wherever you are !

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30 year
mas d'intras
Vallis
Vinaria



February 2013

Intras, in september 1982

Newsletter n° 8



1982 - Sébastien and Alphonse
The first trailer



2012 - Alexis and Cyril
First harvest "AB"
(organic farming)



Misuse of alcohol can put your health at risk.
consume in moderation .



1982

THE CHALLENGE OF FRANÇOISE AND ALPHONSE



When Alphonse born, in 1929, his family was living and working as farmers in Alba and Valvignères since, at least, 1575. For Felix and Marthe, his parents, it was difficult to feed 7 children and everyone needed to help at home and at work. At 14 years old, Alphonse had to leave school, to work in the fields. As always, the family is nowadays pressing the grapes at Intrás and does its own wine with a very local wine-press.



In 1952, Alphonse created, with other wine-growers, the Valvignères's cooperative winery. Then, during 30 years, he brought his grapes at "the coop" in Valvignères.



In 1980, in Intrás, there was only a little shed, built in 1965.

Today's building was erected from august 1981 to august 1982, with the help of neighbors, friends (always today wine-growers in cooperative winery) and, a little bit, with Denis and Emmanuel during school's holidays.



And on september 10th, 1982, the winery is finally ready to receive the first grapes. The harvest staff is there, the trailer is filling up...



Alphonse brings the trailer, then Françoise takes the first grapes in her arms: it is the beginning of a great



adventure !



Sébastien, 7 years old at this time, is already here, controlling his uncle and his aunt are doing well! It's not easy every day, but with the help of a lot of people, during 30 years, discouragement never wins...



Make wine, put it in a tank on a truck, in bag in box of 10 or 32 liters, in bottles...



Then labeling it by hand, sell it in the tasting cellar and drive every week-end to deliver the wine far away to Intrás... It is a hard work every day, even on sunday, but it's such an interesting work, full of passion and sharing moments...



Step by step, the selling grows and takes importance, thanks to the friends network in France and in Germany.



Extensions have been made in 1985, 1987, 1991, 1994, 1997 et 2001.



Alphonse and Françoise were 2 in 1982 and started with 8 hectares. They have obtained duty planting for 8 more hectares to do during 5 years, without help...it was incredible and absolutely unforeseen. Their land doubled (from 8 hectares to 16) in 5 years, and in the same time they had to build the winery and started the selling. They had, from 1983 to 1986, the help of an employee, Saïd.



When Denis arrived in 1986, he was 18 years old, the 8 hectares were planted. There were still grapes to remove and to plant to get more wine, but, for economical reason, it was not possible to keep Saïd, the employee. In 1990, Emmanuel arrived, and The "GAEC" was created, we were finally 4 of us!

In 1993 Magalie (Emmanuel's wife) joined us, then her brother Eric (from 1999 to 2002) and also their father Robert (from 2002 to 2005). Ida arrived in 2003 and is still helping Denis today in selling. In overall, 5 to 6 persons are now working in Intrás, plus Alphonse and Françoise, our "active retired colleagues".

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Since 2004, Werner is helping Denis for selling tours in Germany. He is doing it on his own this totally.

In 2005, Sébastien entered the GAEC and in 2010 Emmanuel and Magalie took another direction after 20 and 17 years of good and passionate work.



2012 - 1ST

HARVEST LABELING ORGANIC FARMING

We are today a 8 person staff (see our newsletter N°7), and are working on a 20 hectares land in organic farming. 5 more hectares are having a rest or are on replantation. Our cultures are certified as organic products.



To replace Ida (she temporarily stopped working to stay close to her husband, who just died) and Marcus (who finally decided to join her love in Berlin), Nadine and Caroline are now working with us in Intrás since the summer of 2012.

